

MOSPEL

INTERNATIONAL BAGS AND FASHION ACCESSORIES SHOW

2017 14 - 17 MARCH
18 - 21 SEPTEMBER



- Bags
- Leather Accessories
- Fashion jewelry
- Accessories of textile and other materials
- Gifts
- Travel goods

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MOS Shoes MOSSHOES

INTERNATIONAL EXHIBITION OF FOOTWEAR, ACCESSORIES AND MATERIALS



2017 14 - 17 MARCH
18 - 21 SEPTEMBER

Extra editions: January and June



Moscow · Russia

Why Mosshoes?

- First one and leading footwear fair in Russia
- Effective business platform and meeting point for shoes producers and distributors
- Convenient dates perfectly matching sales cycle and shoe international exhibitions' calendar
- Direct access to local and international buyers
- Professional fair promotion and services
- High standards of exhibition services



Products and Sections

- Men's Footwear
- Women's Footwear
- Prophylactic and orthopedic shoes
- Children's Footwear *specialized exposition*
- Leather and Components *specialized exposition*
- Bags and Accessories



www.mosshoes.com

Basic facts and figures

- Shoe brands from more than 20 countries
- Footwear collections of all price segments – from economy to premium
- Over 300 participants for each Autumn and Spring editions
- Up to 10 thousand professional visitors for March and September fairs and over 3000 visitors for extra-editions in January and June
- Unique matchmaking buyers' program
- Business program - seminar, workshops, presentation.

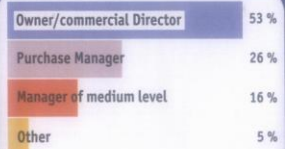


Visitors

Companies' profile



Categories of visitors



*Professional visitors only

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MOSSHOES

International Exhibition of Footwear, Accessories and Materials.

Russia Moscow

MOSSHOES is held since 1997 in Russia, Moscow and since that time it became the main event for the Russian footwear market.

The exhibition is held 4 times per year. September and March – main editions. June and January – extra-editions.

Exhibition sectors :

- Women's footwear
- Men's footwear
- Footwear for kids and teenagers – “MOSSHOES kids”
- Leather and Components
- Bags and Fashion accessories (MOSPEL exhibition)

Statistics of MOSSHOES September – 2016

Exhibition area: – 16800 sq.m.

Exhibitors: 368 companies

Countries presented: 18 (Russia, Austria, Armenia, Belarus, Brazil, Germany, India, Iran, Spain, Italy, China, Poland, Serbia, Slovenia, Turkey, Uzbekistan, Ukraine, France)

Collective Pavilions: Germany, Armenia (Fund of Armenian Development), Uzbekistan (Association of footwear and leather Producers).

Collective expositions: Wortmann Group (Germany), Italy, China (CCLA – China Chamber of Commerce for Import and Export of light industrial products and art-crafts).

Visitors: 9843 professionals from 27 countries.

Promotion campaign:

MOSSHOES organizers use effective technologies to attract only professional visitors: strong marketing campaign (established relations with all main professional media), direct work with shoes and bags retail chains (Buyers program), pre-event promotion of participants' collections.

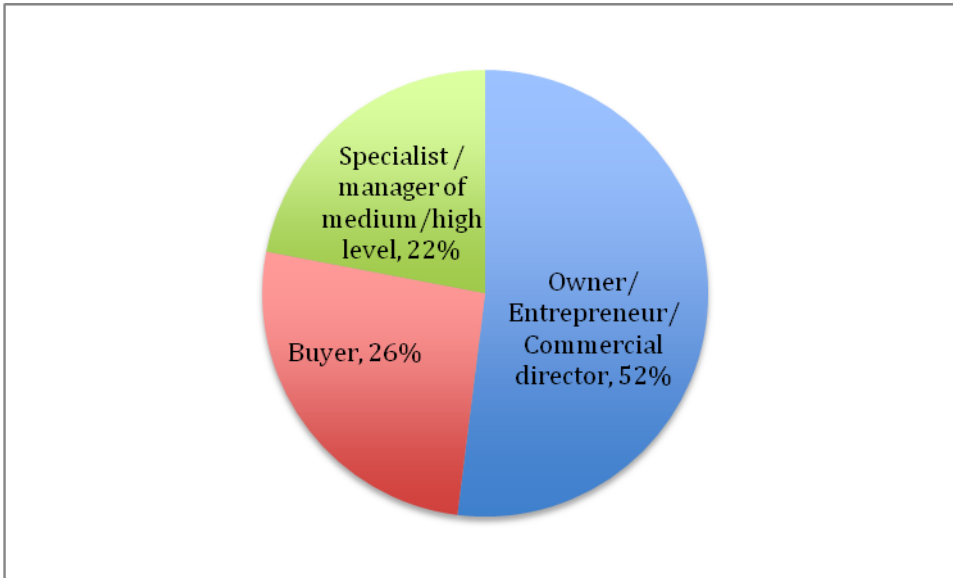
Business program:

Hot business topics of footwear market, trends and tendencies for the next year collections, footwear and bags retail technologies are discussed within the business program.

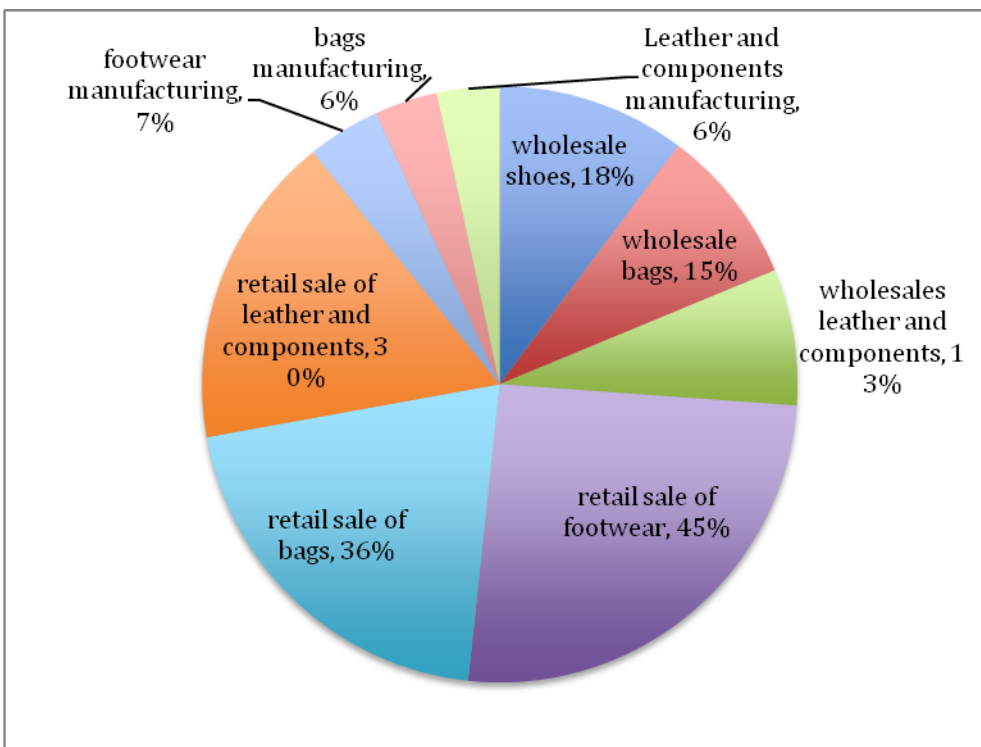
According to the interest of our visitors and exhibitors for every new exhibition organizers raise new actual themes and invite “Star” guests as speakers.

Visitors' statistics

Position/Occupation



Sphere of visitor's activity*



* More than one answer could be chosen

Leather and components

September 2016

A specialized exposition of MOSSHUES exhibition presented in September 2016 a wide range of products for shoes and bags manufacturing. Exhibitors from “Leather and Components” enjoyed a direct access to practically all main shoes and bags manufacturers who work on the Russian market. Organizers of MOSSHUES in their turn did their best to organize meetings between exhibitors of the exposition and footwear manufacturers upon the request of participants.

The exposition included companies from Russia, Ukraine, Belarus, Uzbekistan, Iran, Italy and China.

Products presented at the exposition:

- Genuine leather
- Artificial materials for the manufacture of footwear and leather goods
- Fur
- Components for Footwear and Leather Products Manufacture
- Chemicals for leather and footwear
- Equipment for Footwear Production

Topics of “Leather and Components” were discussed during a business program held in a framework of MOSSHUES exhibition. Speaker from “Volga tannery” gave an overview about market of leather in Russia and introduced to the audience the trends and tendencies of leather of future collections.

For 2017 editions MOSSHUES organizers discuss participation of leading international Associations of leather and components.

STATISTICS OF RUSSIAN LEATHER MARKET

Leather production in Russia in 2015

<i>Type of product</i>	<i>Thousand sq.dm.</i>
Rough leather	6549,83
Yuft leather goods	30577,11
Chrome-tanned leather goods	1900428,73
Suede	236149,77

Type of leather produced in Russia in 2015

<i>Type of product</i>	<i>Thousand sq.dm.</i>
Patent leather and laminated patent leather, metallized leather	4111,53
Leather of whole cattle hides without indumentum	293861,96
Leather of non the whole cattle hides without indumentum	137930,65
Leather of sheep and lamb skins without wool	7
Leather of goat and kids skin without hair	332
Hog-skin	13347,2
Leather of other animals hides without indumentum	4,83
Composite leather on the basis of genuine leather	55,5

Import of raw, semi-finished and finished products in January-December 2015

<i>Type of product</i>	<i>q-ty, tons</i>
Cattle hides	692,59
Skin of sheep and lambs	8700,67
Other hides	19,7
Wet-blue and crust from cattle hides	161,95
Wet blue and crust from sheep and lambs	6,82
Wet-blue and crust from other animals	45,03
Leather and crust from cattle skins	3670,91
Leather and crust from sheep and lambs	71,64
Leather and crust from other animals	655,05
Suede and patent leather	10,79
Composite leather	976,21

Export of raw, semi-finished and finished products in January-December 2015

<i>Type of product</i>	<i>q-ty, tons</i>
Cattle hides	4 498,52
Skin of sheep and lambs	157,26
Other hides	60,4
Wet-blue and crust from cattle hides	3737,86
Wet blue and crust from sheep and lambs	60,74
Wet-blue and crust from other animals	586,14
Leather and crust from cattle skins	12030,76
Leather and crust from sheep and lambs	35,36
Leather and crust from other animals	22,55
Suede and patent leather	29,29
Composite leather	32,18