

**PLAN OF ACTIVITIES FOR THE YEAR 2023**  
Under Rule 23(1) of the TOR-2013  
**PAKISTAN TANNERS ASSOCIATION**  
(Approved by the Executive Committee of PTA)

**INTRODUCTION**

**Pakistan Tanners Association** is a prominent trade body which represents highly value added export oriented Leather Industry, the 2<sup>nd</sup> largest foreign exchange earning sector of Pakistan duly Licenced by the Ministry of Commerce under the Trade Organizations Act and Rules, 2013, registered with the Security and Exchange Commission of Pakistan and affiliated with the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) as constituent member as per mandatory requirements of the Government Rules (TOR-2013).

**PLAN OF ACTIVITIES FOR THE YEAR 2023**

Despite challenges faced by the exporters of Pakistan Tanners Association due to Post COVID-19 pandemic and its adverse impact on the economy since March 2020, the Association has formulated its Plan of Activities for the forthcoming year 2023 chalked out in Compliance with Rule No.22(b) of the TOR-2013 and approved by the Central Executive Committee is described hereunder :-

**1. FAIRS & EXHIBITIONS PROPOSED TO BE ORGANIZED IN THE YEAR 2023**

S#	NAME OF FAIRS	DATES
1	Asia Pacific Leather Fair, Dubai	13-15 Mar, 2023
2	Shoe & Leather, Guangzhou China	29-31 May, 2023
3	AYSAF, Istanbul, Turkey	June, 2023
4	Indo Leather & Footwear Fair, Indonesia	25-27 July, 2023
5	Shoes & Leather Fair, Vietnam	July, 2023
6	NW Material Show, Portland, USA	August, 2023
7	Premier Vision, Paris France	Sep, 2023
8	All China Leather Exhibition, Shanghai, China	Sep, 2023

**FINANCIAL SUPPORT OF TDAP OF ORGANIZING OF ABOVE PROPOSED FAIRS & EXHIBITIONS IN YEAR 2023**

PTA approached to the Trade Development Authority of Pakistan, Government of Pakistan for allocating of above International Fairs & Exhibitions to PTA for organizing Pakistan Pavilion for its interested member Exporters for the aim to boost country's export and earn more foreign exchange for the national kitty. For the purpose TDAP will finance 40% on Space and Construction of Pakistan Pavilion in each allocated Fair as listed above and remaining 60% will be financed by the Exporters concerned.

## FORMATION OF PTA'S TRADE DELEGATION ABROAD

PTA is also considering to form Trade Delegation for its member exporters to various destinations of the world wherein the potential for the penetration is exist to provide another platform to its member exporters to capitalize the market and to yield due market share by having collaborations, joint ventures, ties for the exclusive purpose to promote the country exports :

- PTA's proposed Delegation to USA
- PTA's proposed Delegation to Japan & south Korea
- PTA's proposed Delegation to Turkey & Italy

## ORGANIZING OF 8<sup>TH</sup> PAKISTAN MEGA PAKISTAN LEATHER SHOW-2023 AT LAHORE INTERNATIONAL EXPO CENTRE

PTA joint with Pakistan Footwear Manufacturer Association is holding of 8<sup>th</sup> Pakistan Mega Leather Show by their own resources without any financial support of Government to be held from 1-3<sup>rd</sup> February'2023 at Lahore Expo Centre for the promotion of Pakistani Leather & Leather Products exports in general and image building of the country in particular to display finest quality of Pakistani leather products & finished leather to attract the foreign buyers/customers for business deals to earn maximum foreign exchange for the country as well as to portray good image of Pakistan in international market.

## 2. FREE TRADE AGREEMENT TO BE EXECUTED WITH POTENTIAL COUNTRIES TO BOOST COUNTRY'S EXPORT

### i) FTA with – Pakistan-Japan and Pakistan-South Korea

PTA taken-up with Ministry of Commerce again for its proposal of inclusion of Items of Finished Leather in FTA with Pakistan Japan & Pakistan-South Korea with zero-rated import into these Countries as the same facility as allowed to Bangladesh so that Pakistani Leather exporters can get level playing field in Japanese and South Korean markets. A comparative table is illustrated below for duty on export of Finished Leather from Pakistan into Japan & South Korea as comparison with duty allowed to India and Bangladesh :

	<u>PAKISTAN</u>	<u>INDIA</u>	<u>BANGLADESH</u>
<b>JAPAN</b>	<b>8.16%</b>	<b>4%</b>	<b>Zero</b>
<b>SOUTH KOREA</b>	<b>5%</b>	<b>1.5%</b>	<b>Zero</b>

### ii) FTA with TURKEY & THAILAND :

PTA genuine proposal for removal of import duty and to be made at Zero Rated on import of Leather of all sorts i.e. Cow, Buff, Sheep and Goat Skins in the FTA to be executed between Pak-Turkey & Pak-Thailand because the existing Custom Duty in both the destinations are too high will be followed-up again during the next year 20230 till its approval vigorously with the aim to enhance the trade between these countries.

### **3. SEMANIRS TO BE ORGANISED DURING THE YEAR 2023**

Also consider to organize various more Seminars on Leather & Chemicals consumption during 8<sup>th</sup> Pakistan Mega Leather Show in 2023 at Lahore Int'l Expo Centre, Lahore with aimed to impart the education to the Leather Manufacturers-cum-exporters how to minimize the cost of production / cost of doing business in economical ways of consumption of Leather Chemicals. It is the regular practice of PTA to organize such kind of seminars during Pakistan Mega Leather Shows in Lahore on regular basis year wise during 3 days of the show.

### **FINANCE**

Finance for holding of above Seminars will be arranged by the PTA's member participants concerned.

### **OUTCOME OF HOLDING OF SUCH SEMINARS**

PTA members as well as other state holders of leather industry got knowledge of the new technology, new patterns, styles & designs which is not only upgrade the skill development for leather sector of Pakistan but also to increase the abilities of the technical persons for producing best quality of Finished Leather, Leather garments, Leather Footwear and Leather Products with new innovations for the promotion of the leather Industry and for the country's export as well.

### **VISION OF PTA FOR BETTERMENT OF LEATHER INDUSTRY WORLD-WIDE**

#### **(i) RESEARCH & DEVELOPMENT**

To establish a "Research Cell" in PTA for coordination with the International Leather Industry for compilation of Import & export statistical data of the World's Leather Industry.

#### **(ii) INTERNATIONAL AFFILIATION**

It is proposed to make MOU with International Organizations by PTA to exchange the statistics & other productive features for the facilitation of PTA's members.

#### **(iii) FORMATION OF LEATHER & FOOTWEAR COUNCIL**

The Ministry of Commerce recently constituted the Leather and Footwear Council. PTA sent nomination of its member for inclusion in the Council to represent Leather Industry.

**(iv) MATCHING GRANT FOR SETTING-UP OF EFFLUENT TREATMENT PLANTS IN INDIVIDUAL TANNERIES**

PTA will follow-up its proposal in 2021 too, if not entertained, briefed below as already sent to Ministry of Commerce for allowing subsidy on establishment of Treatment Plants in individual Tanneries in Punjab and Sindh which contributing 80% of leather exports from Pakistan to facilitate in time LWG (Leather Working Group) Certification which would be mandatory. The export of Leather and Articles made of Leather (Apparels, Footwear, Gloves, and Leather Goods) would not be allowed to any country unless leather is from LWG Certified Tannery :

- **approximate amount** : **Rs.900 Million**
- **approximate No of Tanneries** : **15 Nos for individual treatment plants.**

**4. TO UP-GRADE COMBINED EFFLUENT TREATMENT PLANTS (CETP)**

PTA would up-grade the CETP with most modern machineries and technical expertise for which necessary grant has been approved by the EDF Board of the Ministry of Commerce. It is also the pre-requisition for the enrolment of each tannery as located in Sector 7-A, Korangi Industrial Area, Karachi to get them register with Leather Working Group (LWG) otherwise the export of leather and articles made of Leather would not be allowed to export to any country unless leather is from LWG Certified Tannery. About 27-member firms of PTA got membership of LWG so far.

**5. TO MAKE STRONG LIAISON WITH GOVERNMENT AUTHORITIES CONCERNED BY ARRANGING MEETINGS OF PTA DELEGATION**

PTA will continue to taken-ups its cores issues for resolution and promotion of Leather Industry with the Government Authorities i.e. Ministry of Commerce, Ministry of Finance, FBR, TDAP and SBP and will arrange meetings with them as and when required.

**6. TO PROMOTE LEATHER INDUSTRY THROUGH ELECTRONIC & PRINT MEDIA**

PTA will continue to highlight its issues/proposals for getting attention of the Government by releasing in Press and Electronic Media as and when required.

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