

**PAKISTAN TANNERS ASSOCIATION
(CENTRAL OFFICE)**

PTA-101/2016/
Dated: 14.11.2016.

All Members

Pakistan Tanners Association

**SUB : PAKISTAN PAVILION IN MOSSHOES, 14-
17TH MARCH, 2017 AT MOSCOW, RUSSIA**

Dear **Members !.**

Kindly be informed here that PTA is striving hard to explore new business avenues to enable our members for the exploration & marketing for the promotion of exports in general and to yield the sizeable foreign exchange for the national exchequer and recently organized with the financial support of **EU thru PITCO under the designated programme PLCIP in Vietnam** for our members' participation, which was found productive for our members.

Now in **2nd phase** PTA has finalized the consideration for organizing the National Pavilion for its members' participation in “ **Mosshoes, 14-17th March'2017 at Moscow, Russia**, which is described for leather shoes & Leather Fair, which is also supported by **EU thru PITCO under the designated programme - PLCIP**. This is for **the time PTA is organizing National Pavilion** in this emerging market, which has not been explored in collective mode. PTA is making close coordination with the **Embassy of Pakistan, Moscow, Russia** in this regard to make our proposed participation more result oriented with their help. Necessary brochure of the Fair with market survey report received from the fair management highlighting other countries participation like Turkey, Germany, Italy, India etc.etc., for your information/review please.

IT IS CLARIFIED HERE THAT **ONLY “LIMITED STANDS”** ARE WITH US, WHICH WOULD BE ALLOCATED ON “**FIRST COME FIRST SERVED BASIS**” CRITERIA AS SUCH YOUR PROMPT ACTION BY SENDING YOUR CONSENT OF PARTICIPATION VIA E.MAIL

“ ali@pakistantanners.org / info@pakistantanners.org ” **IS REQUESTED.**

THE NET PAYABLE COST AFTER SUBSIDY FOR **9 SQM EACH BOOTH DULY EQUIPPED IS @RS.210,000/- ONLY PAYABLE TO PTA (CENTRAL) FOR YOUR PARTICIPATION IN THIS EVENT** under the banner of National Pavilion.

Please send your consent/willingness urgently if interested to meet the certain criteria on “**first come first served basis**”.

Regards,

MUHAMMAD ALI
SECRETARY GENERAL

(Central/Head office)

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C.C.TO; 1) Mr. Anjum Zafar, Chairman, Pakistan Tanners Association, Karachi for information

2) Mr. Amanullah Aftab, Chairman, Int'l Fairs & Delegations Standing Committee, PTA for information